



# GOLDEN HARVEST PARADE AND FESTIVAL

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## Invitation

### 2023 Planning Committee

Wei Zhang, Ph.D.	Chair/CEO
Daniel Chiang, MBA	President
Wendy Lin, MS	Treasurer
Cruz Naranjo	Fundraising
Edgar Calderon	Public Relation
Eileen Leung	Fundraising
Genesis Cocker	Community Outreach
Honey Lum	Community Relations
Jacqui Nguyen	Community Outreach
Jenny Fong	Community Outreach
Jenny Wang, MD	Stage Program
Jim Chong	Social Media
Kevin Nguyen	Community Outreach
Krystal Wu	Artwork Contest
Lian Duan, Ph.D.	Parade
Lily Qian	Media
Linda Ng	Artwork Contest
Lisa Baker	Public Relation
Michael Harris	Public Relation
MyDuyen Huynh	Student Volunteer
Nandakumar Prabhakaran, MBA	Adult Volunteer
Ramraj Thanapandian, MBA	Booth Vendor
Steve Ly	Community Outreach
Theresa Riviera	Community Outreach
Xiaojun Li	Website
Zion Taddese	Stage Management

March 20, 2023

Dear Business and Community Friends:

On behalf of the Golden Harvest Parade Committee, we are thrilled to extend this invitation for your organization to join our much-anticipated 2<sup>nd</sup> Annual Golden Harvest Parade and Festival event, which will be held on Saturday, October 28 at Capitol Mall from 10:00AM-5:30PM. This year's theme is **Greener Tomorrow for Youth**, as California leads the nation to build a greener and better community and planet for our future generations.

Starting at Capitol Mall, the all-day event will officially kick-off with a 90-minute parade which begins at 11:00AM. From there, parade watchers will make their way to the festival where booths are lined up between 5<sup>th</sup> and 8<sup>th</sup> Streets to delight generations of all ages – from ethnic dishes that will whet your appetite to colorful ethnic costumes. Stage performances and the Youth Artwork Contest are also parts of the festival. Our planning committee seeks to showcase cultural diversity in a friendly, peaceful, and harmonious venue to present Sacramento as one.

With 14 seed organizations involved and an army of volunteers, we invite you to join the parade and festival as a sponsor, parade participant, program participant, or vendor. As a treasured sponsor, your generous financial donations will help our planning committee provide this event without cost to hundreds of attendees while allowing them to learn more about your organization. As a parade participant, program participant, or vendor, you will get a unique first-hand experience being part of a unique event that unites our communities.

You can learn more about the 2<sup>nd</sup> Annual Golden Harvest Parade and Festival at [www.goldenharvestfestival.org](http://www.goldenharvestfestival.org). Please feel free to reach out to us at [services@goldenharvestfestival.org](mailto:services@goldenharvestfestival.org).

Sincerely yours,

Wei Zhang, Ph.D.  
Chair  
Golden Harvest Parade & Festival

Daniel Chiang  
President  
Golden Harvest Parade & Festival