



GOLDEN HARVEST PARADE AND FESTIVAL

goldenharvestparade.org § services@goldenharvestparade.org § P.O. Box 580123, Elk Grove, CA 95758 § 501 (c) (3) Tax ID: 85-0799194

2nd Annual Golden Harvest Parade & Festival

PRESS RELEASE

2023 Planning Committee

Wei Zhang, Ph.D.	Chair/CEO
Daniel Chiang, MBA	President
Wendy Lin, MS	Treasurer
Cruz Naranjo	Fundraising
Douglas Hsia	Fundraising
Edgar Calderon	Public Relation
Eileen Leung	Fundraising
Genesis Cocker	Community Outreach
Honey Lum	Community Relations
Jacqui Nguyen	Community Outreach
Jenny Fong	Community Outreach
Jenny Wang, MD	Stage Program
Jim Chong	Social Media
Kevin Nguyen	Community Outreach
Krystal Wu	Artwork Contest
Lian Duan, Ph.D.	Parade
Lily Qian	Media
Linda Ng	Artwork Contest
Lisa Baker	Public Relation
Michael Harris	Public Relation
MyDuyen Huynh	Student Volunteer
Nandakumar Prabhakaran, MBA	Adult Volunteer
Ramraj Thanapandian, MBA	Booth Vendor
Steve Ly	Community Outreach
Theresa Riviera	Community Outreach
XiaoJun Li	Website
Zion Taddese	Stage Management

September 1st, 2023

WHAT: Multicultural Parade; Festival

WHEN: Saturday, October 28th, 2023

WHERE: Capitol Mall area: Farmers vendors, 9:00am - 1:00pm, Parade: 11:30am – 1:00pm
West Side of Capitol: Booth vendors, stage programs, artwork contest, 10:00am – 5:30pm

Join the Multicultural event to Unite all Cultural Communities and focused on the theme of “A Greener Tomorrow For Youths” at the 2nd Annual GOLDEN HARVEST PARADE AND FESTIVAL. Come join us for a spectacular CELEBRATION of Cultural Diversity and an extensive production designed to promote a “Greener Tomorrow” through this parade and event. During our event, we are excited to announce that we are planning to be adding a Farmer’s Market which will open our event at 8am with other vendors opening at 10am and the parade commencing at 11:30am starting on Capitol Mall. Multiple communities and cultures will come together for this Citywide Parade Celebration full production by various ethnic and artistic entertainers.

The event can be attended and is supported by the City of Sacramento. This is a free event, and we encourage everyone to invite their friends and family to join the commencement of the day at the Vendor Fair and with a parade where people can attend by standing anywhere along designated areas along Capital Mall and Capitol West Side.

Prior to the event date, we will have a series online virtual webinars that focus on Clean Air, Clean Water, and Clean Environment to promote a greener and cleaner tomorrow.

There will be 30+ groups join the parade, the floats which includes participation from APAPA with a “Jupiter Float”, Chinese railroad worker sculpture truck from US-China Railroad Friendship Association, Fantastic Foreigners, TOFA, Local Fire Station Fire Truck, Energy Saving Bus and Classic Cars. Jim T. Chong the Wok Star will return to be the primary parade emcee and host for the parade portion of this event.

The marching groups for the parade and entertainment will incorporate Dragon Dances, Martial Arts, Painted Ladies Rodeo Cavalry, Veteran entities, and other various ethnic groups representing the Chinese, Japanese, Vietnamese, Lao, Lu-Mien and Indian communities to name a few.

Come early and join us on October 28th, 2023 starting at 8am with the parade at 11:30am. Share about this historic event and join us for a wonderful celebration to promote people everywhere to come together and share in the cultural experience at the event and to celebrate a great year through this event and a cleaner and “Greener Tomorrow”.

“Events like this are essential. We just want all the cultures and ethnic groups to be one family where everyone will be brothers, sisters, and support each other. There is so much talent that we can share and enrich each other with. Sacramento is a great mecca where all aspects of culture, family, and talent can come together.”

By Jim T. Chong, the Wok Star (916)747-9366

For more information, contact Wei Zhang at (530)867-1373.